

## NEWSLETTER 81

Istituto Nazionale di Fisica Nucleare

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## **OUTREACH**

## PARTICLES OF ITALIAN INNOVATION, MAECI AND INFN FOR THE PROMOTION OF THE RESEARCH-INDUSTRY SYSTEM

The Italian Innovation, the project for the enhancement and promotion of Italian excellence in science and technology abroad,

was launched on 16th March with an online event. It is promoted by MAECI, the Italian Ministry of Foreign Affairs and International Cooperation, in collaboration with INFN, ASI (Italian Space Agency), INAF (National Institute of Astrophysics), CNR (National Research Council), ENEA (National Agency for New Technologies, Energy and Sustainable Economic Development), and OGS (National Institute of Oceanography and Experimental Geophysics). The event was attended by the MAECI Minister Luigi Di Maio and the Presidents of the Institutions. Within the project, INFN, together with the MAECI, has created Particles of Italian Innovation, a journey in images in various steps through the most promising cases of technology transfer from INFN to Italian industry, opening with the projects implemented to carry out the great experiments in fundamental physics. Starting from the cutting-edge technologies for accelerators and particle detectors, Particles of Italian Innovation thus offers a narrative of the development of innovative technologies in collaboration with the national industries, and the creation of useful applications for society in various areas such as cultural heritage, medicine, health, the environment, security, and aerospace. The aim of the initiative is to give adequate international visibility to Italy's capabilities and potential in the innovation sectors, promoting the image of a highly competitive and innovative country capable of meeting the challenges of the future.